# Halima El-Haddar

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### Summary

Graduated from AAST majoring in Marketing and International business. Worked in different fields throughout my academic career as well as after graduating in 2021. I studied in BRITISH SCHOOL OF ALEXANDRIA IGCSE'S graduated with A-Level.

### Education

**BSc. Marketing Management and International Business** Arab Academy for Science Technology & Maritime Transport, Alexandria, Egypt *October 2021* 144 credit hours and a GPA (VERY GOOD)

## Experience

Academic Tutor Libyan International Medical University – Faculty of Business Administration 28/02/2021 – Present

I work for the second ranked top university in Libya as an academic tutor under the Faculty of Business Administration.

I assist in various lectures including Principles of Marketing, Introduction to Research Methods, Strategic Marketing, Contemporary Issues in Business Administration, SPSS, Operations Research, and Graduation Project.

I gave lectures under the course instructors' supervision and guidance, I invigilated exams, and provided advice to students on their course progress.

I facilitated problem-based learning (PBL) sessions, provided feedback to the PBL coordinator and scenario writer on points of improvement to maximize a positive learning experience for the students. Additionally, I graded the students' presentation skills and provided them with constructive feedback to improve their skillset. I was also in the committee that interviewed applicants for the SAHA M.Sc. Healthcare Management which is the first English taught- Master's program in Libya, funded and accredited by the European Union.

Nursery and Kindergarten Teacher House of English 10/10/2021- 2/25/2021

House of English is one of the leading international schools in Alexandria.

I taught the pupils different subjects including English using the Letterland and Jolly phonics application.

I worked closely with students diagnosed with ADHD, Down syndrome, and Autism. I develop customized teaching strategies based on their circumstances, strengths, and weaknesses.

I communicated with parents in parent-teacher meetings, providing them with updates on their child's progress and achievements.

#### Marketing Assistant Homin Company Export and Import Company 20/07/2019 – 12/09/2019

I worked as a marketing assistant. My main tasks included B2B marketing and building sustainable relationships with current customers as well as attaining new clients.

I conducted market research to understand the competitor's marketing offers and develop more suitable offerings for potential clients.

I visited over 10 factories to pitch our company and potential partnerships, to which I finalized the contract for 6.

### Nursery and Kindergarten Assistant Teacher

**Kinderland** 1/6/2017 – 01/06/2018 Worked as a nursery teacher teaching the ages of 3 to 7 years, including summer school. I assisted the head teacher in class activities and supported the students in mitigating circumstances.

## Languages

Arabic – Native English – Fluent

#### **Skill Highlights**

- Leading
- Strong Decision Making
- Complex Problem solver
- Computer skills
- Flexibility
- Time Management
- Microsoft Office
- Qualtrics

- Innovative
- Service-focused
- Adaptability
- Multitasking
- Self-motivation
- Team-work